

**THE TOWN OF FOREST HEIGHTS  
RESOLUTION 50-20**

**A RESOLUTION TO AUTHORIZE THE MAYOR/COUNCIL TO ACCEPT THE PROPOSAL AND ENTER INTO A CONTRACT WITH ASIL PUBLIC RELATIONS, LLC TO MAINTAIN COMMUNITY ENGAGEMENT/PUBLIC RELATIONS FOR THE TOWN OF FOREST HEIGHTS/POLICE DEPARTMENT**

Introduced by: Mayor Habeeb-Ullah Muhammad

**WHEREAS**, the Town wishes to enter into an agreement with ASIL Public Relations, LLC to maintain and sustain the public awareness of The Town of Forest Heights, Maryland through brand identity, developing and increasing the popularity and use of The Town of Forest Heights/Town Police Department social media (Live Stream Video, Facebook, Instagram and Twitter) and all of its related services; and

**WHEREAS**, ASIL Public Relations, LLC will manage and advise The Town of Forest Heights/Town Police Department, concerning marketing and public relation strategies in order to maximize the desired social media outcomes; and

**NOW THEREFORE, BE IT RESOLVED** that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby authorizes the Mayor to execute the contract dated August 1, 2021 (attached) with ASIL Public Relations, LLC for services stated therein pursuant to the following conditions specified in Exhibit A;

**BE IT FURTHER RESOLVED**, that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby agrees to authorize a total payment in the amount of \$8,000 from line item 7246 Marketing of the FY 2021 Budget;

**AND BE IT FURTHER RESOLVED** that this Resolution shall take effect upon its passage.

**PASSED** this 19 day of August 2020.

**APPROVED:** By Resolution of the Town Council of The Town of Forest Heights, Maryland.

ROLL CALL VOTE

MUHAMMAD

KENNEDY II

YEA/NAY/ABSTAIN/ABSENT

Absent  
Yea

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THE TOWN OF FOREST HEIGHTS  
**RESOLUTION 50-20**

NOBLE

BARNES

HINES

WASHINGTON

ATKINSON

Yes  
Yes  
Yes  
Yes  
Yes

ATTEST:

**SIGNATURE ON FILE**

Sherletta Hawkins, Town Clerk

MAYOR AND COUNCIL OF THE TOWN OF  
FOREST HEIGHTS, MARYLAND

**SIGNATURE ON FILE**

Habeeb-Ullah Muhammad, Mayor

**SIGNATURE ON FILE**

Calvin Washington, Council President

CERTIFICATION

I, hereby certify, as the duly appointed Town Clerk of the Town of Forest Heights, Maryland,  
that on the 19 day of August 2020 with 6 Aye votes and 0 Nay vote the aforesaid  
Resolution 50-20 passed.

**SIGNATURE ON FILE**

Sherletta Hawkins, Town Clerk

[Exhibit A]